



Ducky Derby

Redding, CA

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February 12, 2008

Good morning:

Keep your eyes open for "Ducks in Training"! They are preparing for the 19th Annual Ducky Derby to be held on September 28, 2008. This event is sponsored by Redding East Rotary. .Since inception the race has been responsible for raising **over \$2 million for substance abuse prevention and youth development programs**.

I am writing to ask you to help us continue to return 100% of the ticket sales to each of these groups. In order to do that we need sponsors to help us cover the cost of the event.

As a fellow business owner, I recognize that many worthy causes request your support and yet resources are limited. The Ducky Derby is very worthy of your support because of its unique structure and far reaching results. This event is truly a partnership between our youth and the adults. If we can raise enough money to cover the cost of the race we can return 100% of ticket sales to the students. In January we distributed \$228, 997 thanks to our generous cash sponsors and the tremendous efforts of the students.

Our youth are our community's most precious asset. This partnership is worth nurturing.

Enclosed is a sponsor packet for your consideration. Please return it asap as we are already planning. This year's grand prize will be a \$25,000 Remodel donated by Response Construction.

Thank you in advance for supporting this wonderful event. We hope to see you at the race and the Turtle Bay Arts and Crafts Faire! In the meantime, I hope this finds you well.

Sincerely,



Margaret R. Beck
Race Chairman

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